



BOARD OF DIRECTORS

METROPOLITAN ATLANTA RAPID TRANSIT AUTHORITY

MEETING OF THE BOARD OF DIRECTORS

THURSDAY, AUGUST 14, 2025

ATLANTA, GEORGIA

MEETING SUMMARY

CALL TO ORDER AND ROLL CALL

Chair Jennifer Ide called the meeting to order at 1:57 P.M.

Board Members

Present:

Roderick Frierson
Freda Hardage
Al Pond
Rita Scott
Thomas Worthy
Valencia Williamson
Jennifer Ide
Jannine Miller¹
Sagirah Jones
Shayna Pollock

Board Members

Absent:

James Durrett
Russell McMurry
Kathryn Powers
Jacob Tzegaegbe
Elizabeth Bolton-Harris

Staff Members Present:

Rhonda Allen
Steven Parker
Jonathan Hunt
LaShanda Dawkins
Ralph McKinney
Carrie Rocha
George Wright
Kevin Hurley

¹ *Jannine Miller is the Executive Director of the Georgia Regional Transportation Authority [GRTA]. Per the MARTA Act, she is a non-voting member of the Board of Directors.*

Michael Kreher
Paul Lopes

Also in Attendance:

Sasha Greenberg [on behalf of Justice Leah Ward Sears]
Paula Nash
Donna DeJesus
Jacqueline Holland
Tyrene Huff
Kenya Hammond
Phyllis Bryant

PUBLIC COMMENTS (SUBMITTALS VIA TELEPHONE, U.S. MAIL AND IN PERSON)

Sharon Betey [in person]
Judith Sullivan [in person]
Tillman Ward [in person]
James Atkins[in person]

1. APPROVAL OF THE MINUTES

Minutes from July 17, 2025, Board Meeting Minutes and July 24, 2025, Special Called Board Meeting Minutes.

Approval of the Minutes from the July 17, 2025, Board Meeting Minutes and the July 24, 2025, Special Called Board Meeting Minutes. On a motion by Board Member Hardage, seconded by Board Member Worthy, the motion passed by a vote of 9 to 0 with 1 member abstaining and 10 members present.

2. BUSINESS MANAGEMENT COMMITTEE REPORT

Committee Chair John Pond reported that the Committee met on July 24, 2025, and approved the following resolutions:

Committee Chair Report Business Management

Approval of Business Management Committee Resolutions 2a, 2b, 2c. On a motion by Board Member Hardage, seconded by Board Member Worthy, the resolution passed by a vote of 9 to 0, with 1 member abstaining and 10 members present.

3. PLANNING & CAPITAL PROGRAMS COMMITTEE REPORT

Committee Chair Jacob Tzegaegbe reported that the Committee met on July 24, 2025, and approved the following resolutions:

Committee Chair Report Planning & Capital Programs

4. OPERATIONS & SAFETY COMMITTEE REPORT

Committee Chair W. Thomas Worthy reported that the Committee met on July 24, 2025, and approved the following resolution:

Committee Chair Report Operations and Safety Committee

Approval of the Operations and Safety Committee Resolution 4a and 4b. On a motion by Board Member Worthy, seconded by Board Member Pollock, the resolution passed by a vote of 9 to 0, with 1 member abstaining and 10 members present.

5. EXTERNAL RELATIONS COMMITTEE REPORT

Committee Chair Sagirah Jones reported that the Committee met on July 24, 2025, and approved the following resolution:

Committee Chair Report External Relations

Approval of the External Relations Resolution 5a. On a motion by Board Member Pollock, seconded by Board Member Hardage, the resolution passed by a vote of 9 to 0, with 1 member abstaining and 10 members present.

6. OTHER MATTERS

RESOLUTION

Resolution to Appoint an Interim General Manager/CEO. On a motion by Board Member Worthy, seconded by Board Member Pond. The motion passed by a vote of 9 – 0, with 1 member abstaining and 10 members present.

7. COMMENTS FROM THE BOARD

Board Member Thomas Worthy announced his resignation from the Board, effective Monday, August 18, 2025. He is running for a seat on the City Council.

Board members congratulated Jonathan Hunt on his new role as Interim General Manager/CEO and thanked Rhonda Allen for her excellent work as Acting General Manager/CEO until an interim was named.

Rhonda Allen thanked the Board for its support as she stepped into the GM/CEO role to fill the gap. She appreciates the Board's confidence in her, especially over the past 60 days. I look forward to continuing to work with Mr. Hunt, who has my full support.

Jonathan Hunt expressed his gratitude to the Board for their trust. With a clear understanding of the steps necessary to move forward and with Rhonda's partnership, along with the support of the C-Team and the workforce, he is confident that they will build an even better MARTA in the future.

8. ADJOURNMENT

Board meeting adjourned at 2:20 P.M..

YouTube link: https://www.youtube.com/live/wywGVQda31Y?si=2y_quHI3n09BAGJu

**RESOLUTION AUTHORIZING AWARD OF A CONTRACT FOR MARTA ON THE GO
MOBILE APPLICATION, REQUEST FOR PROPOSALS NUMBER P50565**

WHEREAS, the Authority's Office of Customer Technology has identified the need for the Procurement of MARTA On the Go Mobile Application, Request for Proposals Number P50565; and

WHEREAS, On November 22, 2024 the Metropolitan Atlanta Rapid Transit Authority duly sent to potential Offerors notice of its Request for Proposals for MARTA On the Go Mobile Application, RFP P50565; and

WHEREAS, notice of the said Request for Proposals was advertised in the Georgia Procurement Registry, the Georgia Local Government Access Marketplace, and on MARTA's website; and

WHEREAS, all Proponents were given the opportunity to protest the proposal instructions, specifications, and/or procedures; and

WHEREAS, on February 14, 2025 at 2:00 p.m., local time, twenty-one (21) proposals were received; and

WHEREAS, the Authority's staff determined that Reflexions Data LLC submitted the most advantageous offer and other factors considered and is technically and financially capable of providing the services.

RESOLVED THEREFORE, by the Board of Directors of the Metropolitan Atlanta Rapid Transit Authority that the General Manager/CEO or his delegate be, and hereby is, authorized to execute a Contract on substantially the same terms and conditions as contained in the Request for Proposals Number P50565, between the Authority and Reflexions Data LLC for the procurement of MARTA On the Go Mobile Application in the amount of \$6,344,652.00.

Approved as to Legal Form:

Signed by:

JAN240F3C86F4C...

**Chief Counsel, Metropolitan Atlanta
Rapid Transit Authority**

**RESOLUTION AUTHORIZING THE SOLICITATION OF PROPOSALS FOR THE
PROCUREMENT OF DIGITAL OUT OF HOME IN-TUNNEL ADVERTISING, RFP
P50731**

WHEREAS, the Authority is authorized by Section 14(m) of the MARTA Act to procure property or services without competitive bidding if it is impracticable to prepare adequate specifications and an adequate description on the basis of which to solicit competitive bids; and

WHEREAS, the General Manager/CEO has certified, in accordance with Section 14(m) of the MARTA Act, that the procurement of Digital Out of Home In-Tunnel Advertising is impracticable through the solicitation of competitive bids; and

WHEREAS, award of a Contract for the procurement of Digital Out of Home In-Tunnel Advertising, after the solicitation of proposals and selection of a preferred proponent pursuant to Section 14(m) of the MARTA Act, is subject to approval by the Board of Directors.

RESOLVED THEREFORE, by the Board of Directors of the Metropolitan Atlanta Rapid Transit Authority that the General Manager/CEO, or his designee be, and hereby is, authorized to solicit proposals for the procurement of Digital Out of Home In-Tunnel Advertising by means other than competitive bidding, in accordance with Section 14(m) of the MARTA Act, through the use of Request for Proposals.

.Approved as to Legal Form:

Signed by:

AA2A4DE3C56E44C...
**Chief Counsel, Metropolitan Atlanta
Rapid Transit Authority**

RESOLUTION AUTHORIZING THE MODIFICATION OF THE MARTA POOL OF AUTHORIZED UNDERWRITING SERVICE PROVIDERS PURSUANT TO A REVIEW OF CURRENT PROVIDER POOL

WHEREAS, MARTA utilizes sales tax revenue bonds as a financing source to support the execution of its Capital Improvement Program, and;

WHEREAS, Section 10 of the MARTA Act, permits MARTA to conduct either negotiated or competitive bond transactions, and;

WHEREAS, Negotiated sales can provide greater market access, greater flexibility on pricing and bond structure on new money borrowings and refundings, and;

WHEREAS, in order to maintain this additional flexibility in selling, MARTA staff and its Financial Advisors reviewed the existing pool of underwriters and seek to update the pool to remove firms no longer active in the industry or not engaged with MARTA, and to add firms engaging with MARTA who are active in the industry and have demonstrated relevant experience and capability, and;

WHEREAS, the Authority desires to approve changes to the underwriting pool such that the Authority may, from time to time, assemble underwriting teams for various future bond issuances;

RESOLVED THEREFORE, by the Board of Directors of the Metropolitan Atlanta Rapid Transit Authority that the General Manager/CEO or his delegate be, and hereby is, authorized to execute all documents and actions necessary to facilitate the modification of the "Underwriting Pool" for future bond issuances.

Approved as to Legal Form:

Signed by:

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**Chief Counsel, Metropolitan Atlanta
Rapid Transit Authority**

**RESOLUTION AUTHORIZING THE MODIFICATION IN CONTRACTUAL
AUTHORIZATION FOR LICENSE PLATE READERS, RFPP P50489**

WHEREAS, on October 3, 2024, MARTA entered into a Contract with Flock Safety, Inc., Request for Price Proposal P50489; and

WHEREAS, MARTA staff has determined that it is in the best interest of the Authority to increase the contract value to provide for known changes and additions to the contract; and

WHEREAS, all contractual changes and additions for this modification will follow the Authority's procurement policies and guidelines; and

RESOLVED THEREFORE, by the Board of Directors of the Metropolitan Atlanta Rapid Transit Authority that the General Manager/CEO or his delegate be, and hereby is, authorized to increase the authorization for Contract No. P50489 License Plate Readers from \$70,400.00 to \$250,400.00.

Approved as to Legal Form:

Signed by:

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**Chief Counsel, Metropolitan Atlanta
Rapid Transit Authority**

**RESOLUTION AUTHORIZING AWARD OF A CONTRACT FOR
ON-CALL SNOW AND DEBRIS REMOVAL SERVICES, IFB B50589**

WHEREAS, the Authority's Office of Facilities has identified the need for On-Call Snow and Debris Removal Services, Invitation for Bids Number B50589; and

WHEREAS, notice of the said Invitation for Bids was advertised in the local newspaper of the largest circulation in the Atlanta metropolitan area, once in each of the two weeks prior to opening bids; and

WHEREAS, all Bidders were given an opportunity to protest the bid instructions, specifications, and/or procedures; and

WHEREAS, on December 3, 2024, at 2:00 p.m., local time, one (1) bid was publicly opened and read aloud; and

WHEREAS, the single bid submitted by Good Choice X-pert Tree Service, LLC, is responsive and responsible and the bidder is capable of performing the Contract.

RESOLVED THEREFORE, by the Board of Directors of the Metropolitan Atlanta Rapid Transit Authority that the General Manager/CEO or his delegate be, and hereby is, authorized to execute a Contract on substantially the same terms and conditions as contained in the Invitation for Bids Number B50589, On-Call Snow and Debris Removal Services between the Authority and Good Choice X-pert Tree Service, LLC., in the amount

of \$997,500.00.

Approved as to Legal Form:

Signed by:

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**Chief Counsel, Metropolitan Atlanta
Rapid Transit Authority**

**RESOLUTION AUTHORIZING THE MODIFICATION IN CONTRACTUAL
AUTHORIZATION FOR PROFESSIONAL SERVICES FOR HOMELESS OUTREACH,
LOA L47029**

WHEREAS, on August 20, 2020 the General Manager entered into a Contract with Travelers Aid of Atlanta, Inc. d/b/a Hope Atlanta for Professional Services for Homeless Outreach, Letter of Agreement L47029; and

WHEREAS, in October 2020, a modification was executed to increase the contractual authorization in the amount of \$152,980.00; and

WHEREAS, in July 2021, a modification was executed to increase the total contractual authorization in the amount of \$180,000.01; and

WHEREAS, in October 2021, the Board of Directors authorized a modification to extend the contract term to June 30, 2022 and increase the value to \$468,000.01.; and

WHEREAS, on August 11, 2022, the Board of Directors authorized a Modification to extend the contract term and increase the contract value to \$936,001.01; and

WHEREAS, in August 2023, the Board of Directors authorized a modification to extend the contract term and increase the contract value to the substantiated audit amount of \$982,800.00; and

WHEREAS, MARTA staff has determined that it is in the best interest of the Authority to increase the contract value to provide for known changes and additions to the contract; and

WHEREAS, all contractual changes and additions for this modification will follow the Authority's procurement policies and guidelines; and

WHEREAS, the Department of Internal Audit has conducted a price analysis and determined the prices to be fair and reasonable; and

RESOLVED THEREFORE, by the Board of Directors of the Metropolitan Atlanta Rapid Transit Authority that the General Manager/CEO or his delegate be, and hereby is, authorized to increase the authorization for Contract No. L47029 – Professional Services for Homeless Outreach from \$1,918,800.01 to \$3,207,033.84.

Approved as to Legal Form:

Signed by:

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**Chief Counsel, Metropolitan Atlanta
Rapid Transit Authority**

RESOLUTION TO APPOINT AN INTERIM GENERAL MANAGER AND CEO

WHEREAS, Collie Greenwood retired the position of General Manager/CEO of MARTA on July 17, 2025;

WHEREAS, MARTA's Chief Customer Experience Officer, Rhonda Allen has dutifully and ably served as Acting General Manager/CEO since that time;

WHEREAS, a national search process for a permanent General Manager/CEO must commence immediately;

WHEREAS, during the period until such permanent General Manager/CEO is appointed by the MARTA Board, an interim General Manager/CEO must be named;

WHEREAS, the Interim General Manager/CEO must work diligently and tirelessly to begin to rebuild trust and confidence in MARTA from our patrons, jurisdictional partners, business community, and other constituencies;

WHEREAS, the MARTA Board is keenly aware of multiple areas of improvement that must be made immediately to address reliability, cleanliness, safety, and project delivery;

WHEREAS, the Ad Hoc Search Committee has met four times since July 17, 2025 to determine how to address these issues in a bold and prompt manner;

WHEREAS, the expertise and generosity of business leaders and other experts from within the MARTA service area is a resource that MARTA is fortunate to have and will serve the best interest of MARTA and its customers during this interim period;

NOW THERERFOR BE IT RESOLVED, by the Board of Directors of the Metropolitan Atlanta Rapid Transit Authority appoint Chief Legal Counsel Jonathan Hunt as Interim General Manager/CEO, effective immediately, and until such time as a permanent General Manager/CEO is appointed; and

BE IT FURTHER RESOLVED, the Board of Directors of the Metropolitan Atlanta Rapid Transit Authority appoint Peter Aman, Katie Kirkpatrick, Keith Parker, and Anna Roach as the initial Strategic Operational Advisors to the Interim General Manager/CEO. The total amount of Strategic Operational Advisors shall not exceed a total of seven persons; and

BE IT FURTHER RESOLVED, the Strategic Operational Advisors shall work with the Interim General Manager/CEO on a weekly basis and the MARTA Board monthly to identify the most pressing operational issues, triage them in order of importance, and remedy them as soon as possible as well as position MARTA for future success until such time as determined by the Board; and

BE IT FURTHER RESOLVED, the Interim General Manager/CEO shall within fifteen days of this resolution reach out to the leaders of each jurisdictional partner to establish a single point of contact within each jurisdiction to meet with on a regular cadence about that jurisdiction's priorities and concerns; and

BE IT FURTHER RESOLVED, Diversified Global is selected as the search firm to conduct a national search for the permanent General Manager/CEO, which shall commence immediately.

APPROVED AS TO LEGAL FORM:

A handwritten signature in blue ink, appearing to read "D. D. Riff", is written over a horizontal line.

**Chief Legal Counsel,
Metropolitan Atlanta Rapid Transit Authority**